

Donna Girot, *Executive Director*

BOARD OF DIRECTORS

Joe Barr, *Chairperson*

Hester Wagner, *Secretary*

Trevor Doyle, *Treasurer*

Community Outreach

Hometown High School Sports
"Game of the Week"

KUBU 96.5 LP-FM
"The Voice of Sacramento"

Community Film Project
"A Place Called Sacramento"
Scriptwriting Competition & Filmmaking

Community Media Award Honoree
Celebration
"Power of Voice"

HOURS OF OPERATION

(subject to change)

OFFICE
Monday – Thursday 10 am – 6pm
Friday 10 am – 1 pm

PRODUCTION
Monday – Thursday 10 am - 9pm

MEDIA LAB
Monday – Thursday Noon – 8:45pm

Access Sacramento Board of Directors Meeting

Monday, February 10, 2025

5:30 p.m. On Site & Zoom

Virtual attendance available on Zoom.us. Email ED for link at
execdir@accesssacramento.org.

AGENDA

- Call to Order – Barr
- Roll Call – Barr
- Review Agenda / Additions to Agenda – Barr
- Approval of December Meeting Minutes – Barr (see minutes draft)
- Board Chairperson's Report – Verbal Report – Barr
- Executive Director's Report – Girot
- New Business – Barr
 1. KUBU Radio to Podcast Schedule – Girot (10 min)
 2. Retreat Follow-up/Board Next Steps – Barr (30 min)
 3. PCS 25th Anniversary Support - Girot (10 min)
 4. Big Day of Giving Strategy – Barr/Girot (15 min)
- **Public Comment**

ADJOURNMENT

Executive Session – (Board Members Only) – If needed



Access Sacramento Board of Directors Meeting Minutes

February 10, 2025

In-person and Virtual Attendance via zoom

Board Present: (in-person) Joe Barr, Hester Wagner, (present through zoom) Trevor Doyle

Staff: Donna Girot, Executive Director (in-person)

Public: Kim Tucker, Impact Foundry (in-person)

Session called to order at 5:14 pm.

Motioned to Approve Agenda: Hester Wagner, seconded: Trevor Doyle,
Motion unanimously approved

Board was unable to receive and review the 2023-24 independent financial review in a single meeting with the auditor in December 2025. Although approved by email and distributed to SMCTC, Donna Girot asked that it be noted in the meeting minutes. Motion to approve: Hester Wagner motioned to approve. Second by Trevor Doyle, Motion unanimously approved.

Board Chairperon Report – Joe Barr

Joe Barr has been thinking about this meeting. This is when we have a chance to have some specific task for each of us, next steps. Bringing in new board members and revenue for the organization.

Executive Director Report – Donna Girot

- Access Sac worked a big crew event in January 2025 “Guns and Hoses Pig Bowl.” Historically get paid \$2500 for filming this. Half of the cost is absorbed through the SMCTC operations grant we receive from the cable commission. G&H made a pop-up museum for their 50th anniversary game. Access Sacramento was invaluable in making this happen both with the loan of our best projector and all the archival footage we have captured over the years, so they were able to create interactive media for the museum.
- Have applied for several grants for program work that we are already doing. Donna does not believe the short staff has the bandwidth to create new programming. The goal is to do what we do well first. Donna is working on the TOT grant application this week to financially support the 25th jubilee A Place Called Sacramento.
- Cashflow is tight. Expected to receive the SMCTC grant money by the end of this month. If cash flow is problematic, will temporarily use the fungible capital funds until we get paid, so we don't have to pay bank fees to secure an operating loan.
- The new part-time ED of cable commission is Shawn Ayala. Need to get a date for the SMCTC budget request. March/April time frame.
- Donna is a panel facilitator and speaker at the Western Regional Alliance for Community Media Conference, in Fresno this year. A stellar networking opportunity.

- Donna also accepted being on an April panel to support one of the SMCTC grant recipients and an Access Sacramento member, SacTown Movie Buffs' Kierre Stowe who is developing a branded film appreciation network. Local "Women in Film" Panel is Saturday April 26 6:15 – 7:15 pm.

New Business – Joe Barr

1. January 2025 Retreat Follow Up

- a. Joe's goal is to create a document from retreat moderator Kim Turner's retreat notes to determine board action items.
- b. Elevator Pitch– use slide show materials for each person. Board discussed "What is the lead?" Joe recommends that PCS/Community, unique, has impact.... What it leads to, what it can be and needs to be– new shows, decline of legacy media, need for significant local connection that people want and we are in that space. Accessible to all.
 - i. What do we do with this language?
 - ii. Hester Wagner agreed to create Basecamp project tracking page
 - iii. Film Industry Networking Event discussion. How to use it to introduce new media people to one of the most interesting and transformative community inclusive media events we do PCS? Curated meet and greet/open board meeting- could be tethered to or not to a board meeting.
 - iv. Update the board duties document- Kim has samples. (Donna/Joe)
 - v. WHO can we talk to?
 1. List in Kim's notes. By March's Meeting we each talk to 2 people each. Joe reached out to a person at Western Health Advantage- Rick Heron, new CEO For funding PCS.

2. A Place Called Sacramento - 25th Anniversary

- a. Donna Girot submitted a sponsorship pitch deck to the board to use in promoting the film premiere and cast/crew event. Board recommended that Donna send original pptx doc so the board members can personalize presentations.
- b. Girot has planned a networking event on Thursday, Sept 11 that Capital Film Arts Alliance, Futures Explored and Access Sac (all non-profits devoted to building the local indie video & film industry) are hosting a film industry networking event at Futures Explored on R street. (Seeking food sponsors). Have asked the Sac Film Commissioner if they are willing to sponsor the event. Waiting to hear back.
- c. Board would like to have monthly specific meetings for PCS network development; start in April, monthly until we get closer to the premiere.

3. **Big Day of Giving** – Little time to discuss this so Donna Girot will lay out fundraising plan at next board meeting.

Motion to Adjourn: Trevor Doyle

Seconded: Hester Wagner

Adjourned: 7:02